



Fluent Founders Buy 240,000 Shares of cogint Common Stock

April 2, 2018

NEW YORK, April 02, 2018 (GLOBE NEWSWIRE) -- The founders of Fluent, LLC, sole operating subsidiary of cogint (NASDAQ:COGT) and an industry leader in performance-driven digital marketing services, purchased a total of 240,000 shares in open market transactions as disclosed in Form 4 filings by both Ryan Schulke, its Chief Executive Officer, and Matthew Conlin, President, with the Securities and Exchange Commission.



"Fluent's business has continued to perform exceptionally with respect to growth and profitability," said Ryan Schulke, CEO of Fluent. "Based on all previous valuations of our business dating back to 2015, and my own assessment of the quality and health of our assets, I believe we are trading at an extreme discount to the company's actual value."

Schulke and Conlin continue to rank among the company's top shareholders. Following today's purchases, Schulke owns directly and indirectly a total of 8,364,537 shares of cogint common stock.

About Fluent

Fluent, LLC, a cogint company (NASDAQ:COGT), is an industry leader in data-driven digital marketing services, focusing on customer acquisition and re-engagement campaigns, and serving over 500 leading consumer brands and direct marketers. Leveraging a unique data-driven platform, cogint enables advertisers to more effectively target and engage their most valuable customers, with precision, at a massive scale. The company is headquartered in New York City. For more information, visit www.fluentco.com.

FORWARD-LOOKING STATEMENTS

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward looking statements are subject to risks and uncertainties that are often difficult to predict, are beyond our control and which may cause results to differ materially from expectations, including whether Cogint, Inc. continues to trade at an extreme discount to actual value. Readers are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release and are advised to consider the factors listed above together with the additional factors under the heading "Forward-Looking Statements" and "Risk Factors" in the Company's Annual Report on Form 10-K, as may be supplemented or amended by the Company's Quarterly Reports on Form 10-Q and other SEC filings. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.

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Source: Cogint, Inc.