



## Fluent, Inc. to Announce First Quarter 2018 Financial Results on May 8, 2018

April 24, 2018

NEW YORK, April 24, 2018 (GLOBE NEWSWIRE) -- Fluent, Inc. (NASDAQ:FLNT), a leading data-driven marketing services company uniquely built on a pay-for-performance model and focused on driving customer acquisition, announced today that it will report its financial results for the first quarter ended March 31, 2018 after the close of the U.S. financial markets on Tuesday, May 8, 2018.

This marks the first time that the Company will discuss quarterly results since adopting the Fluent name. The Company has made significant moves over the past few months, including the spin-off of Red Violet, Inc., its risk business, the appointment of former Merkle COO, Don Patrick to its Executive team and the board appointment of former Epsilon CEO, Andy Frawley.

The Company will host a conference call on May 8, 2018 at 4:30pm ET to discuss its quarterly results and provide a business update. The conference call information is listed below. The call will also be webcast simultaneously on the Fluent website at [www.fluentco.com](http://www.fluentco.com). Please login at least 15 minutes prior to the start of the call to ensure adequate time for any downloads that may be required.

### CONFERENCE CALL & WEBCAST INFORMATION

WHEN: Tuesday, May 8, 2018 at 4:30pm ET

DOMESTIC DIAL-IN: (888) 339-0797

INTERNATIONAL DIAL-IN: (412) 317-5248

Following completion of the earnings call, a recorded replay of the webcast will be available for those unable to participate. To listen to the telephone replay, please dial (877) 344-7529 or (412) 317-0088 with the replay passcode 10119708. The replay will be available for one week, including on the Fluent website at [www.fluentco.com](http://www.fluentco.com).

### About Fluent, Inc.

Fluent (NASDAQ:FLNT) is a data-driven digital marketing services company built on a performance-based model and focused on driving customer acquisition. Leveraging our first party data asset, we drive 1:1 marketing campaigns for our clients that enable them to reach the right prospects at the right time with the right message – and on the right channel – at scale. The company is headquartered in New York City. For more information, visit [www.fluentco.com](http://www.fluentco.com).

### Contact Information:

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Source: Fluent, Inc.