



Fluent Named Marketing EDGE's 2018 Corporate Disruptor

May 24, 2018

Marketing EDGE recognizes Fluent for paving a new frontier in marketing

NEW YORK, May 24, 2018 (GLOBE NEWSWIRE) -- Fluent, Inc. (NASDAQ:FLNT), a leading data-driven performance marketing company, today announced that the Company will receive Marketing EDGE's 2018 Corporate Disruptor Award. Matthew Conlin, Fluent's President, will accept the award on the Company's behalf at Marketing EDGE's 2018 awards ceremony in New York City on June 5th.

"We are honored to be the recipient of this year's Corporate Disruptor Award," said Matthew Conlin, President of Fluent. "Since its inception, Fluent has placed a priority on social responsibility and supporting education with the goal of developing the next generation of leaders."

The Corporate Disruptor Award goes to an organization that has a demonstrated commitment to the mission of Marketing EDGE: to Educate, Develop, Grow, and Employ college students in the field of marketing. The recipient is a recognized corporate leader and citizen in the field of marketing, that has had a major impact in the creation and/or development of teaching materials that contribute to ensuring the market-readiness of college and university-level students, as well as the potential to support generations of talent in the field. Previous winners include Sprinklr and MediaMath.

"The EDGE Awards showcase the enterprising and innovative qualities that are fueling business growth in the data-driven and digital marketing field," said Gretchen Littlefield, Chair, Marketing EDGE. "Fluent serves as a great example of these qualities, and we are proud to present them with the Corporate Disruptor Award."

Now in its third year, the EDGE Awards pay tribute to the vibrancy and evolution that is occurring in today's dynamic marketing field. Each EDGE Award honoree exemplifies outstanding leadership, innovation, creativity and a commitment to giving back through supporting marketing education.

About Fluent, Inc.

Fluent (NASDAQ:FLNT) is the trusted acquisition partner for both established and growing brands. Leveraging our proprietary first party data asset, Fluent creates marketing programs that deliver better digital advertising experiences for consumers and measurable results for advertisers. Founded in 2010, the company is headquartered in New York City. For more information, visit www.fluentco.com.

About Marketing EDGE

[Marketing EDGE](http://www.marketingedge.org) is shaping the future of marketing leadership by connecting students, academics and professionals to the resources and relationships they need to see, move and stay ahead. For more than 50 years, Marketing EDGE has been forging deep personal connections, expanding access to premier events and publications and fostering the next generation of diverse, responsive and responsible marketing leaders. For more information, visit www.marketingedge.org.

Forward-Looking statements

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. These forward-looking statements are subject to risks and uncertainties that are often difficult to predict, are beyond our control and which may cause results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release and are advised to consider the factors listed above together with the additional factors under the heading "Forward-Looking Statements" and "Risk Factors" in the Annual Report on Form 10-K filed by Cogint, Inc., n/k/a Fluent, Inc., as may be supplemented or amended by Fluent's Quarterly Reports on Form 10-Q and other SEC filings. We undertake no obligation to publicly update or revise any forward-looking statement, whether because of new information, future events or otherwise, except as required by law.

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