FLUENT

Fluent, Inc. to Announce Fourth Quarter and Full Year 2018 Financial Results on March 13, 2019

February 26, 2019

NEW YORK, Feb. 26, 2019 (GLOBE NEWSWIRE) -- Fluent, Inc. (NASDAQ: FLNT), a leading data-driven performance marketing company, announced today that it will report its financial results for the fourth quarter and full year ended December 31, 2018 after the close of the U.S. financial markets on Wednesday, March 13, 2019.

The Company will host a conference call on March 13, 2019 at 4:30pm ET to discuss its quarterly results and provide a business update. The conference call information is listed below. The call will also be webcast simultaneously on the Fluent website at www.fluentco.com. Please login at least 15 minutes prior to the start of the call to ensure adequate time for any downloads that may be required.

CONFERENCE CALL & WEBCAST INFORMATION WHEN: Wednesday, March 13, 2019 at 4:30pm ET DOMESTIC DIAL-IN: (888) 339-0797 INTERNATIONAL DIAL-IN: (412) 317-5248

Following completion of the earnings call, a recorded replay of the webcast will be available for those unable to participate. To listen to the telephone replay, please dial (877) 344-7529 or (412) 317-0088 with the replay passcode 10127987. The replay will be available for one week, including on the Fluent website at www.fluentco.com.

About Fluent, Inc.

Fluent (NASDAQ: FLNT) is a leading performance marketing company with an expertise in creating meaningful connections between consumers and brands. Leveraging our proprietary first-party data asset made up of over 190 million opted-in consumer profiles, Fluent drives intelligent growth strategies that deliver superior outcomes. Founded in 2010, the company is headquartered in New York City. For more information, visit <u>www.fluentco.com</u>.

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Source: Fluent, Inc.