

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
OMB Number:	3235-0104
Estimated average burden hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Huang Jianhai</u> (Last) (First) (Middle) 4B, YING LONG BUILDING 1358 YAN AN ROAD WEST (Street) SHANGHAI F4 200052 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 10/30/2009	3. Issuer Name and Ticker or Trading Symbol <u>Searchmedia Holdings Ltd [IDI]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chief Operating Officer	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Warrants	10/30/2009	10/30/2012	Ordinary Shares, par value \$0.0001 per share	2,239	0.0001	D	
Warrants	10/30/2009	10/30/2012	Ordinary Shares, par value \$0.0001 per share	1,586	7.8815	D	
Restricted Share Awards	10/30/2009	(1)	Ordinary Shares, par value \$0.0001 per share	60,784	0.0001	D	
Restricted Share Awards	11/30/2009	(1)	Ordinary Shares, par value \$0.0001 per share	3,377	0.0001	D	
Restricted Share Awards	12/31/2009	(1)	Ordinary Shares, par value \$0.0001 per share	3,377	0.0001	D	
Restricted Share Awards	01/30/2010	(1)	Ordinary Shares, par value \$0.0001 per share	3,377	0.0001	D	
Restricted Share Awards	02/28/2010	(1)	Ordinary Shares, par value \$0.0001 per share	3,377	0.0001	D	
Restricted Share Awards	03/31/2010	(1)	Ordinary Shares, par value \$0.0001 per share	3,377	0.0001	D	
Restricted Share Awards	04/30/2010	(1)	Ordinary Shares, par value \$0.0001 per share	3,377	0.0001	D	

Explanation of Responses:

1. The Restricted Share Awards do not expire.

Remarks:

/s/ Jennifer Huang

11/09/2009

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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