SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
SHATTUCK KOHN BARBARA	Fluent, Inc. [FLNT]	X Director; 10% Owner; Officer (give title below); Other (specify below)

(Last) (First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year)
C/O FLUENT, INC.	06/02/2021
300 VESEY STREET, 9TH FLOOR	

(Street)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
NEW YORK NY 10282		X Form filed by One Reporting Person; Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	06/02/2021		A		25,809[1]	A	$0	25,809	D	
Common Stock								8,333	D	
Common Stock								35,000[2]	D	
Common Stock								36,128[3]	D	
Common Stock								16,667[4]	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. On June 2, 2021, the Reporting Person received a grant of 25,809 restricted stock units ("RSUs") under the Issuer's 2018 Stock Incentive Plan. These RSUs will vest in three equal annual installments, beginning on June 2, 2022.

2. Represents 35,000 RSUs granted under the Issuer's 2018 Stock Incentive Plan on March 1, 2021, which will vest in three equal annual installments, beginning on March 1, 2022.

3. Represents 36,128 RSUs granted under the Issuer's 2018 Stock Incentive Plan on June 3, 2020, which will vest in three equal annual installments, beginning on June 3, 2021.

4. Represents 16,667 RSUs granted under the Issuer's 2018 Stock Incentive Plan on December 9, 2019, which will vest in two equal annual installments, beginning on December 9, 2021.

/s/ Barbara Shattuck Kohn	06/03/2021
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.